HTML5 and the Open Web Platform

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Contents

- What is HTML5 and the "Open Web Platform"?
 - What the web is becoming
 - The role of HTML5
 - ... and other technologies
 - Are these technologies usable now? Or when?
- What do these technologies look like?
 - Functionalities of technologies
 - · What they aim to provide
- How do technologies behave?
 - Demonstration
- Discussion
 - Examples



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The HTML5 sales pitch!

- What?
 - A platform for applications on the Internet
 - Standardised
 - Well supported by technology vendors
 - Functionality for future and emerging needs
- Why?
 - The primary framework to provide end-user services
 - Minimizes cost/effort to develop/maintain services
- How?
 - Smooth transition from earlier HTML
 - Browser behaviour backwards compatible.





Important new areas

- HTML5 elements ("tags")
 - New elements ... matching current needs
 - Support audio/video, integrated in page ("1st class citizens")
 - Open set of fonts
 - Generate graphics on a canvas
 - Improved support for input
- CSS
 - Much more rendering mechanisms available
 - Harmonized with SVG
- APIs to libraries
 - JavaScript enables extensibility ... tailoring
 - Emerging large set of standardised arge set of



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The Open Web platform

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- Not a closed technology
 - Toolbox
 - Functionality in many dimensions
 - Extensible
 - Minimizing needs for other technologies
- Called what?
 - Open Web platform
 - Popularized under name "HTML5"





Perspectives on the web

- The web in use
 - Technologies
 - Contents
 - Business
 - Management
 - Policies
 -
- The web as an enabler
 - The impact of the web, on society at large
- The web as a competitive space
 - Users, consumers, ...
 - Suppliers, business stakeholders



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Main perspectives here

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- Web technologies
 - Packaged
 - Objectives
 - Scope
 - Focus
 -
- Web technology standards
 - Standards status
 - Standardisation
- Use of web technologies
 - Needs, uptake
 - Devices, contexts





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Open standards

Standard Technologies (royalty-free)

Text, videos	Hypertext Markup Language (HTML)
Styles	Cascading Style Sheets (CSS)
Fonts	Web Open Font Format (WOFF)
Protocols	Hypertext Transfer Protocol (HTTP)
Dynamic	Javascript (ES), Web Application Programming Interfaces (WebAPIs)
Graphics	Scalable Vector Graphics (SVG), 2D Canvas API
Offline access	WebAPIs: Web Storage, IndexedDB, File API
Device access	WebAPIs: Geolocation, Orientation, Multi-touch, etc.
Performance	WebAPIs: Navigation timing, Page visibility, Timing control







What do early majority say?

- Close the gap with native
 - Improve Performance, capability, packaging, payment, discovery, system-level APIs
- Achieve broad interoperability
 - Increase testing, libraries, modularization, developer outreach
- Meet reqs of adjacent industries
 - Increase participation from industries most dramatically affected by new devices, connectivity, mobility, social



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HTML5 / the Open Web Platform is here

- Do not hesitate!
- Strategy for transition to the new world
 - Know-how; skills
 - New contents; services
- Succesive transition
 - Old contents will work
 - Automatic content transformation



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HTML5 – the framework



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15 HTML5 – the pitch HTML5 is: An enhanced HTML Cater for recent & current new needs A framework for applications • · Rendering with CSS Behavior via JavaScript (ECMAScript) • Programmatic access to other technologies ("library components") Supported by browser vendors Traditional vendors Emerging vendors in other device device landscapes HTML5 & Open Web Platform Olle Olsson SIC 15/74 WORLD WIDE WEB 16

- HTML5 approach
- Principle: correct HTML4 pages remain correct
- Goal: many incorrect pages still work, too
- New elements
- New attributes





HTML 5: HTML or XML?

- Two serializations
 - HTML serialization (text/html)
 - XML serialization (application/xhtml+xml)
- Incorporates SVG and MathML
 - XML-based
- Incorporates DOM Core and DOM HTML
 - API to document object model



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New elements - structure

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- section: generic document or application section.
- **article:** independent piece of content of a document.
- **aside:** content that is only slightly related to the rest of the page.
- hgroup: header of a section.
- header: group of introductory or navigational aids.
- footer: footer for a section.
- **nav:** section of the document intended for navigation.
- figure self-contained flow content.
- figcaption: caption'..



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New elements – other 1/2

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- video and audio
- track: text tracks for the video element.
- embed: plugin content.
- mark: marked or highlighted text.
- progress: completion of a task (downloading, ...).
- meter: measurement (disk usage, ...).
- time: date and/or time.
- ruby, rt, rp: ruby annotations.
- bdi: bidirectional text formatting.



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New elements – other 2/2

- wbr: line break opportunity.
- canvas: dynamic bitmap graphics.
- **command**: command the user can invoke.
- **details**: additional information to user.
- datalist: data for comboboxes.
- **keygen**: key pair generation.
- **output**: output data (from scripts, ...).



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New attributes ... examples 1/2

- <input autofocus>
- <input placeholder="..."> hint shown inside an empty input
- <input form=ID> allows to put element outside form
- <input required>
- <input min= max= step= pattern= > constraints
- count down



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New attributes ... examples 2/2

- <iframe seamless> render with intrinsic height instead of 150px
- <contenteditable > a bit like textarea
- <data-* > guaranteed non-standard attributes
- <role= aria* > restore accessibility of incorrectly used elements
- <input spellcheck> indicate use of spellchecking



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Other types of changes to markup

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- Changed elements: a, address, dl,
- Changed attributes: <script type=..>, <table
 border=...>, ...
- Removed elements: basefont, big, center, ...
- Removed attributes: <link target=...>, , ...









- 2D drawing space
- Scripted manipulation
- Dynamic contents



Demo examples: html5



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Reasonable Requirements for a Video codec

- Known not to require per-unit or per-distributor licensing
- Compatible with the open source development model
- Of sufficient quality as to be usable
- Not an additional submarine patent risk for large companies
- Compatible with W3C Royalty-Free policy
-

None of the codecs fit the requirements for HTML 5?

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Improved user experience

Main components:

- The HTML language: content structure
- CSS3: rendering contents ... visualisation
- JavaScript: specialized behaviour

But ...

- CSS3: provides dynamic visualisation effects
- SVG: flexible scalable vector graphics, with some dynamic effects.







- CSS Generated and Replaced
 Content
 - CSS Line Layout
 - CSS Lists
 - CSS Multi-column Layout
 - CSS Paged Media
 - Grid Layout



CSS Marquee

CSS Color

CSS Aural Style Sheets

CSS Backgrounds and

CSS Basic Box Model

CSS Extended Box Model

Borders Level 3; Level 4

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CSS 3 Selectors

• :first-child, :last-child, :nth-child(3), :nth-child(odd)

Date	Description	Depositption	Transfer	Withdrawal	Balance
10/08/2004	Restaurant	Expenses:Foods		38.14	440.67
10/10/2004	Market	Expenses:Groceries		123.14	317.53
10/11/2004	Gas	Expenses:Car		40.00	277.53
10/12/2004	Payroll	Income:Salary	2,000.00		2277.53
10/12/2004	Home depot	Expenses:House Supplies		41.14	2236.39
10/14/2004	Dentist	Expenses:Medical		166.20	2070.19
10/15/2004	Electricity	Expenses:Utilities		27.88	2042.31
10/16/2004	Filene's Basement	Expenses:Grooming		31.93	2010.38



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... and many others

- Geolocation ... use geographical position (mobile!)
- Web applications ... small things on your desktop
 - Newsfeeds, ticker tapes, weather, timetables, ...
- Offline web applications ... working when not online
- Web workers ... threads for independent processing
- Web sockets ... bi-directional, full-duplex communications
- Device APIs ... calendar, contacts, camera, files, sensors, ...

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The Open Web Platform

- HTML 5
- CSS 2.1
- CSS 3 Selectors
- CSS 3 Media Queries
- CSS 3 Text
- CSS 3 Backgrounds and Borders
- CSS 3 Colors
- CSS 3 2D Transformations
- CSS 3 3D Transformations
- CSS 3 Transitions
- CSS 3 Animations
- CSS 3 Multi-Columns
- CSS Namespaces
- SVG 1.1
- WAI-ARIA 1.0
- MathML 2.0
- ECMAScript 5
- 2D Context
- WebGL
- Web Storage

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- Indexed Database
- Web Workers
- Web Sockets Protocol/API
- Geolocation
- Server-Sent Events
- Element Traversal
- DOM Level 3 Events
- Media Fragments
- XMLHttpRequest
- Selectors API
- CSSOM View Module
- File API
- RDFa
- Microdata
- WOFF
- HTTP 1.1 part 1 to part 7
- TLS 1.2 (updated)
- IRI (updated)
- ...



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Apps – a practical objective

- Growth of mobile space
- A main driver for W3C work: support for "web apps"
- Supporting technologies:
 - HTML5
 - Functional components ... defined APIs



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Web Apps @ W3C

- Web Applications (WebApps) Working Group
 - enable improved client-side application development on the Web, including specifications for

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- application programming interfaces (APIs) for client-side development
- markup vocabularies for describing and controlling client-side application behavior.
- Widget
 - packaging and delivery
 - single download/installation
 - run as standalone (i.e., outside browser)
 - expressed in web technologies
 - executed in a small "virtual machine"





48 Widget technology stack – generic view



Web Apps: Technology APIs

- •Web DOM4/Core API •Indexed Database API
- •Drag Drop API
- •Text Selection API
- •Undo History API
- 2D Context API
- •Web Storage API
- •Web Sockets API
- •Web Workers API
- •Web Messaging API
- Geolocation API

- Microdata API
- •RDFa API
- •Element Traversal API
- •XMLHttpRequest API
- •Web Notification API
- •DOM Level 3 Events API
- •Navigation Timing API
- •Multi-touch Events API

- •CSSOM View Module
- •Selectors API
- •File API
- •Web Events API
- •Resource Timing API
- •Audio API
- Messaging API
- Device API

•...

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Web Apps: Other candidate areas/needs

- Video Streaming (adaptive and live), P2P
- TV remote, DLNA
- TV channels, Speech
- More Web performance benchmarks
- 3D at the markup level (SVG equivalent)
- Identity, Access control
- Security, Privacy

- Digital content distribution and micropayment
- Data and query server discovery, service description
- Federated query server
- Trust, Provenance
- Read-write Web
- Interoperability
- Education materials

- Certification (software and developers)
- Authoring tools support
- Multilingual support
- Publishing pipeline: more on XML?

• ...



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Will web apps happen?

"One Billion HTML5 Phones to be Sold Worldwide in 2013"

Boston, MA - December 7, 2011

According to the latest research from Strategy Analytics, *worldwide HTML5 phone sales will surge from 336 million units in 2011 to 1 billion units in 2013*.

HTML5 has quickly become a high-growth technology that will help smartphones, feature phones, tablets, notebooks, desktop PCs, televisions and vehicles to converge through cloud services.

http://www.strategyanalytics.com/default.aspx? mod=pressreleaseviewer&a0=5145



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<section-header><section-header><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item>

Browser vendors and HTML5

- Major vendors active in HTML Working Group
 - Driving standardisation work
- Successively implementing features
 - With different plans
- Ongoing: refined and broader implementations



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	Trident	Gecko	WebKit	Presto	
section					
nav					
article					
aside	5.0 ^[11]	5.0 ^[1] 2.0 ^[9] 19.4 533 ^[0]		2.7.70	
hgroup					
header					
footer					
time	No	No ^[0] 3]	No	2.8.146	
mark	5.0 ^[0]	2.0 ^{9 ¶}	Yes ^[07]	2.7.70	
ruby, ^[] rt, rp	3.1 ^[12]	No ^{B SI}	533 ^{[6 명] 6 명}	No	
dialog	No	No	No ^{je 10j}	No	
figure	5 0 ^[1]	2089	Voc[0 1]	2770	
figcaption	0.0	2.0	Tes	2.7.70	
emb e d	<3.1 ^(E 3.0)	1.7	85	1.0	
video					
audio	5.0 (Partial)[3][4	15.0 ^[9]]	525	2.5 ^{[00b 1][00b 2]}	
source	0.0 (1 aliaa)				
canvas		1.9.2 ^{0 3}	Partial	2.0 ^{0 9}	
Inline MathML	No	20	Yes ^(0,12) (0,13)	2.1 ^[kote 3]	
Inline SVG	5.0 ^[13]	2.0	Yes ^[0 13]	2.9.220 ⁹⁶	
details			Yes ^{(w 19}		
summary		No	Yes ^{(w 19}	No	
command	No	No 📴 🗐	No		
menu		8.0 ^[g 11]	No ^{je 15j}	2.8 ^{▶1]}	
bdi		10.0 ^[0 12]	528 ^(0 16)	No	





Browser coverage snapshot

New attributes

Element-specific

Attribute	Element	Trident	Geoko	WebKit	Presto
manifest	html	6.0 ⁴	1.9	Yes	2.6 ⁰³⁰⁹
sizes	l ink	No	8.0 (only mobile) ^{© 13} 10 19	Yes ^[0 17]	No
charset	meta	4.0 ⁸	1.9.2	Yes	2.5.24
scoped	style	No	21.0 ^{19 15]}	No ^[0 18]	
async	script	6.0	1.9.2 ^[9 16]	Yes ^[0 19]	
reversed	01	No	18.0 ^{9 17]}	Yes ^[0 20]	
download	a,area	No	20.0 ^{9 18}	Yes	NO
sandbox	iframe	6.0 ^[19]	17.0 ^[9 19]	533 ^[# 21]	
seamless	iframe	No	No ^[3 23]	No ^[0 22]	
Attribute	Element	Trident	Gecko	WebKit	Presto

Global

	Trident	Geoko	WebKit	Presto				
translate ^{[9}		No						
Datasets (data-*)		6.0 ^{0 21}	Yes ^[0 23]	2.8 ^{‡ 10}				
contextmenu	No	8.0 ^{9 23}	No ^{[0 29}	No				
hidden		2.0 ^[] 23]	Yes ^[# 25]	2.7.70				
contenteditable	<3.1 ^{[[E5.5]}	1.9	Yes	2.0				
spellcheck		1.8 ^{9 29}	Incorrect ^{#123}	2.8 ^[0 11]				
draggable	6.0	1.9.1 ^[9 29]	533 ^[# 27]	2.10.270				
dropsone	No	No ^[] 20]	Yes	2.10.270				
	Trident	Geoko	WebKit	Presto				



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Browser coverage snapshot

• Form elements/attributes

	Trident	Gecko ^[9 27]	Web Kit ^[W 23]	Presto ^{® 12}
		Attributes	· · · · · · · · · · · · · · · · · · ·	
autocomplete	3.1	Yes	Yes	
list	6.0 ⁰⁹	2.0 ^[0 20]	No ^[0 23]	2.0
required	6.0 ⁰⁷⁾	2.0 ^[9 29]	528 ^{[1016} 4] ^[0 30]	
multiple	6.0 ⁰³	1.9.2 ^{(tote S)[0 30]}	526 ^{[tot⊵ S][0 31]}	2.7 ^[0 13]
pattern	6.0 ⁰⁹	2.0 ^{8 31}	528 ^{[kote} q [w 32] [w 30]	
min, max	6.0 ^{度10} 度11	16.0 ^{[9 32][9 33]}	Yes ^[0 33]	2.0
step	6.0 ^{[[12]}	16.0 ^{19 34}	528 ^{[0 39}	
placeholder	6.0 ^{[[13]}	2.0 ^{8 39}	Yes	2.7 ^[0 13]
form	No	2.0 ^{8 39}	Yes ^(0.33)	
autofocus	6.0 ^[t14]	2.0 ^[] 31]	528 ^{10 39}	2.0
maxlength	6.0 ^{[[15]}	2.0 ^{0 30}	528 ^[0 37]	
novalidate	6.0 ^{[[16]}	2.0 ^{8 39}	528 ^{9 39}	2.8 ^{10 19}
control	No	2.0 ^{9 4}	No	No
accept	No	2.0 ^{8 41}	Yes ^[0 33]	Yes
formtarget	6.0 ^{[[11]}	2.0 ^{9 42}	Yes ^(0 40)	2.8 ^[0 19]
formaction	6.0 ^{[[18]}	2.0 ^{0 43}	Yes ^(0 40)	2.8 ^[0 16]
formmethod	6.0 ^{[[19]}	2.0 ^{8 44}	Yes ^{to 40}	2.8 ^[0 17]
formenctype	6.0 ^[123]	2.0 ^{9 44}	Yes ^(0 40)	2.8 ^[0 18]
formnovalidate	6.0 ^[t21]	2.0 ^[] 45]	528 ^{10 39}	2.8 ^[0 19]
disabled (fieldset element)	<3.1	2.0	No	2.7
		Elements		
datalist	6.0 ^[t22]	2.0 ^[0 46]	No ^{∥u 4} ¶	2.0
keygen ^[]	No ^[123]	1.0 ^{图 4}]	125	1.0





Browser coverage snapshot

• CSS3 Media Queries

Test Name	Opera 12.00-1317	Firefox 10.0.1	Internet Explorer 10.0.8250.0	Chrome 20.0.1132.27 beta
Script-harness Sanity Check	Pass	Pass	Pass	Fail
Logic Expressions on Untyped Queries	Opera	Firefox	Internet Explorer	Chrome
query (orientation) should be parseable	Pass	Pass	Pass	Fail
query not (orientation) should not be parseable	Pass	Pass	Pass	Pass
query only (orientation) should not be parseable	Pass	Pass	Pass	Pass
query all and (orientation) should be parseable	Pass	Pass	Pass	Fail
query not all and (orientation) should be parseable	Pass	Pass	Pass	Pass
query only all and (orientation) should be parseable	Pass	Pass	Pass	Fail
Parsing width	Opera	Firefox	Internet Explorer	Chrome
expression width should be parseable	Pass	Pass	Pass	Pass
expression width: O should be parseable	Pass	Pass	Pass	Pass
expression width: Opx should be parseable	Pass	Pass	Pass	Pass
expression width: Oem should be parseable	Pass	Pass	Pass	Pass
expression width: -O should be parseable	Pass	Pass	Pass	Pass
expression min-width: -O should be parseable	Pass	Pass	Pass	Pass
expression max-width: -O should be parseable	Pass	Pass	Pass	Pass
expression width: -Ocm should be parseable	Pass	Pass	Pass	Pass
expression width: 1px should be parseable	Pass	Pass	Pass	Pass
expression width: 0.001mm should be parseable	Pass	Pass	Pass	Pass
expression width: 100000px should be parseable	Pass	Pass	Pass	Pass
expression width: -1px should not be parseable	Pass	Pass	Pass	Fail
expression min-width: -1px should not be parseable	e Pass	Pass	Pass	Fail
expression max-width: -1px should not be parseable	Pass	Pass	Pass	Fail



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Coverage in the mobile space

Some display-related technologies

	<u>CSS Animations</u> <u>Module Level 3</u>		Working Draft	Early draft	<u>Updated</u> regularly	经 •异 ① ⑤ 雁 6 录
Animations	<u>CSS Transitions</u> <u>Module Level 3</u>		Working Draft	Early draft	<u>Latest</u> <u>update July</u> <u>2012</u>	Well deployed
	<u>Timing control</u> <u>for</u> <u>script-based</u> animations API	<u>Web</u> <u>Performance</u> <u>Working</u> <u>Group</u>	Last Call Working Draft	Stabilizing	<u>Regularly</u> updated	Limited, but growing or XX III III or III
Downloadable fonts	<u>WOFF File</u> <u>Format 1.0</u>	<u>WebFonts</u> <u>Working</u> <u>Group</u>	Proposed Recommendation	Mostly finished	<u>Latest</u> <u>update Oct</u> 2012	Good deployment X G G G G G G G G G G
Fullscreen display	<u>Fullscreen API</u>	<u>Web Apps</u> and <u>CSS</u> Working Groups	Working Draft	Early draft	<u>Regularly</u> updated	Very limited XXXXX 554
Orientation Lock	<u>The Screen</u> <u>Orientation API</u>	<u>Web Apps</u> <u>Working</u> <u>Groups</u>	Working Draft	Early draft	<u>Regularly</u> updated	Very limited ??????? ??

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Cov Communication	HTTP(s) network API	e in th	ne mo	Working Draft	spa but starting to stabilize	CC Regularly updated	growing for level 2	
	Cross-domain requests	<u>Cross-Origin</u> <u>Resource</u> <u>Sharing</u>	ross-Origin esource haring web Applications Working Group working Group ush API	Last Call Working Draft	Stable	<u>Latest</u> <u>update</u> <u>June</u> 2012	Getting well-deployed ﷺ 🍻 🔂	
	Server-pushed requests	<u>Server-Sent</u> <u>Event</u>		Candidate Recommendation	Stable	<u>Regularly</u> updated	Getting well-deployed X 1 10 100 X 100	
		<u>Push API</u>		Working Draft	Early draft	<u>Last</u> updated Oct 2012	None	
	Bidirectional connections	<u>The WebSocket</u> <u>API</u>		Candidate Recommendation	Stable	<u>Regularly</u> updated	Good deployment 🚳 🔉 와 🞰 🌆 🍻 🎰	
	P2P data connections	WebRTC 1.0: Real-time Communication Between Browsers	<u>Web Real-Time</u> <u>Communications</u> <u>Working Group</u>	Working Draft	Early draft	<u>Regularly</u> updated	None XXXXX XXX	
	on-line state	<u>HTML5 onLine</u> DOM state	<u>HTML Working</u> <u>Group</u>	Working Draft	Mostly stable	<u>regularly</u> updated	Limited X 22+ X X X 6- X	
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- Consensus in working group
 - Stakeholders are driving it
- Drivers: market; use; and technology

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Challenges to standardisation

- Compatibility between standards
 - Combining web technologies
 - Combining standards
 - HTML + CSS; HTML + MathML; XHTML + Xquery; ...
- Compatibility across generations of a standard
 - · Keep old stuff? How to shape new stuff?
 - HTML 3 => HTML 4 => HTML 4.01 => HTML 5
- HTML5 defined to:
 - integrate other standards
 - be "backwards compatible" & tolerant



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Evolution of HTML

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HTML family

- November 1995 HTML 2.0 (IETF RFC 1866)
- January 1997 HTML 3.2 (W3C Recommendation)
- December 1997 HTML 4.0 (W3C Recommendation)
- December 1999 HTML 4.01 (W3C Recommendation)
- May 2000 ISO/IEC 15445:2000 (ISO standard)
- 2007-2014 HTML5 (work in progress)

• XHTML family

- Jan 2000 XHTML 1.0 (W3C Recommendation)
- May 2001 XHTML 1.1 (W3C Recommendation)
- (2002-2009 XHTML 2.0)
- 2007 XHTML5 (work in progress)



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HTML5 evolution

- 2007:
 - Opera, Mozilla, and Apple creates the WHAT WG (Web Hypertext Application Technology Working Group)
- 2007:
 - W3C restarts the HTML Working Group
- 2008:
 - January: First Public Working Draft
- 2010:
 - Apple, Google, Mozilla, Microsoft, and Opera (and others) are implementing, or are committed to, HTML 5
- 2014
 - Plan for publication as W3C Recommendation



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HTML Working Group

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- 54 W3C Member organizations
- 419 participants in the group
- 225 Invited Experts
- Coordinates with WHATWG.





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Tests suites

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- Needed for approving as web standard.
- Extensive contributions from Google, Microsoft, Opera, Mozilla, Apple, and others.
- Have implementation results for 925 tests and currently 11907 approved test cases (Oct 2012).
- 110,303 test have been submitted including ~8,000 parser tests and another ~18,000 are for testing attribute reflection
- Test results (snapshot):
 - http://w3c-test.org/html/tests/reporting/report.htm



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Using test suites

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- Example: HTML5 Parser
 - Good Coverage
 - Interoperability IE10, Opera 11.62, Firefox 12, Chrome 18
- Test suits foundation for conformance assertions
 - Implementation conform to standard == fulfill test suite





